



MEETING THE PROJECT MANAGEMENT CHALLENGE

2004

Biography

Rex D. Geveden

Deputy Director - NASA Marshall Space Flight Center

Rex Geveden is Deputy Director of NASA's Marshall Space Flight Center in Huntsville, AL. In this position he assists the Center Director in managing one of NASA's largest field installations, with more than 6,500 civil service and contract employees and an annual budget of \$2.3 billion.

He was appointed Deputy Director in July 2003. Prior to that, he was Deputy Director of the Science Directorate at Marshall where he lead a government-industry workforce of over 600 in scientifically diverse research and development projects in space science, materials science, biotechnology, earth science, and space optics.

As Program Manager for Gravity Probe B (GP-B), he led a government, industry and university team in developing a sophisticated payload designed to test two features of Einstein's general relativity theory. He previously managed the Optical Transient Detector and Lightning Imaging Sensor flight projects, which were the first instruments to detect lightning on a global scale from space.

Geveden is the former manager of the Microgravity Science and Applications Department at Marshall. In this capacity, he led a government-industry team of 350 scientists, engineers, and project managers in a national space research program in materials science and biotechnology.

A native of Mayfield, Kentucky, he joined NASA in 1990. He earned a bachelor's degree in engineering physics and a master's degree in physics from Murray State University in Kentucky, and is currently pursuing doctoral studies in Materials Engineering at Auburn University in Alabama.

He has received many awards throughout his NASA career, including the NASA Outstanding Leadership Medal, the highest honor award in the Agency, and the Silver Snoopy Award. He was the first NASA employee to reach Level IV of the Project Management Development Process and was selected for the Accelerated Leadership Option.

Geveden and his wife, Gail, have two children.



NASA Project Management Conference